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egovision 2.0

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## When passion meets demand, something extraordinary is born – and this is exactly what drives us.

Design has always been an integral part of our work. At the same time, we have received numerous requests for pure design projects in the past. We see this development as an opportunity to bring our expertise even more to the fore to showcase our skills even more prominently.

Those who know us understand: we work in a familial, friendly manner and with a lot of heart and soul. That's why we are especially delighted to welcome a long-time friend to our team - someone whom we not only value as a person but also for his exceptional creativity and design expertise. Together, we are now developing Egovision 2.0: a more powerful blend of proven quality, innovative approaches, and a substantial boost of design prowess.

With this company presentation, we aim to give you a comprehensive insight into our business and our services. Join us on this exciting journey of evolution and discover how we transform demand and passion into optimal solutions.

# Services in detail



## Exhibition Stand Design

We take time: to consult with you personally, aligning our design with your needs and goals to ensure a trade fair presence with a big impact and lasting impression.

Concept and Design Planning • CI-compliant Design • Space Planning and Zoning • Interactive Elements • Material and Colour Selection • Lighting and Media Technology Integration • Ergonomic Design • Prototyping and Mock-ups



## Implementation & Exhibition Stand Construction

We deliver: We coordinate project activities and collaborate with trusted partners. Your exhibition stand will be completed turnkey and on schedule, ensuring a smooth start to the trade show.

Technical Planning & CAD Drawings • Material & Manufacturing Consulting • Assembly & Dismantling Logistics • Coordination of Trades • Electrical & Lighting Installation • Furniture & Counter Construction • Transport & Storage



## 3D Visualization

We give you a preview: creating realistic virtual models of your stand, taking into account all technical requirements.

3D Modeling & Rendering • Photorealistic Stand Visualization • Exhibition Stand Animation • Lighting Simulation • Texturing & Material Studies • Interactive 3D Models



## Graphic Design & Print

We create lasting impressions: from impactful logos to striking promotional materials, our graphic team develops designs that convey your message and brand perfectly. With creative ideas and attention to detail, we ensure your appearance stays memorable.

Corporate Design • Logo Design • Stationery • Brochures & Catalogues • Flyers & Posters • Illustration & Infographics • Workwear & Merchandising • Vehicle & Stand Wrapping • Advertisements & Banners

# Services in detail



## Concept Development

Creative communication concepts tailored to your goals – guiding you from the initial idea to implementation, ensuring a powerful and convincing message.

Communication Strategies • Storytelling • Brand Staging • Media Planning



## Photography

Shining a light on you: Our professional trade show photography captures the highlights of your presence and conveys your messages through striking images. Let us portray your brand authentically and compellingly.

Event & Trade Fair Photography • Product Photography • Business Portraits & Team Photos • Image Photography • Drone Photography • Post-Production & Retouching



## Digital Media

We make you digitally visible: from social media to websites, our digital media solutions complement your trade fair presence and expand your reach beyond the event.

Micro Websites • UX Design • Touchscreen Applications • Trade Show Apps • Social Media Campaigns for Events • Streaming & Live Broadcasts • Newsletters & Online Invitations



## Motion Design

We bring movement to your marketing: With our modern motion designs, we create engaging animations and videos that bring your content to life in a vibrant and dynamic way. Moving images make your presence unforgettable.

Explainer Videos & Infographics • Trade Show Trailers & Promotional Videos • Social Media Clips • Animations for Displays • Interactive Presentations • Animated Logos & Intros





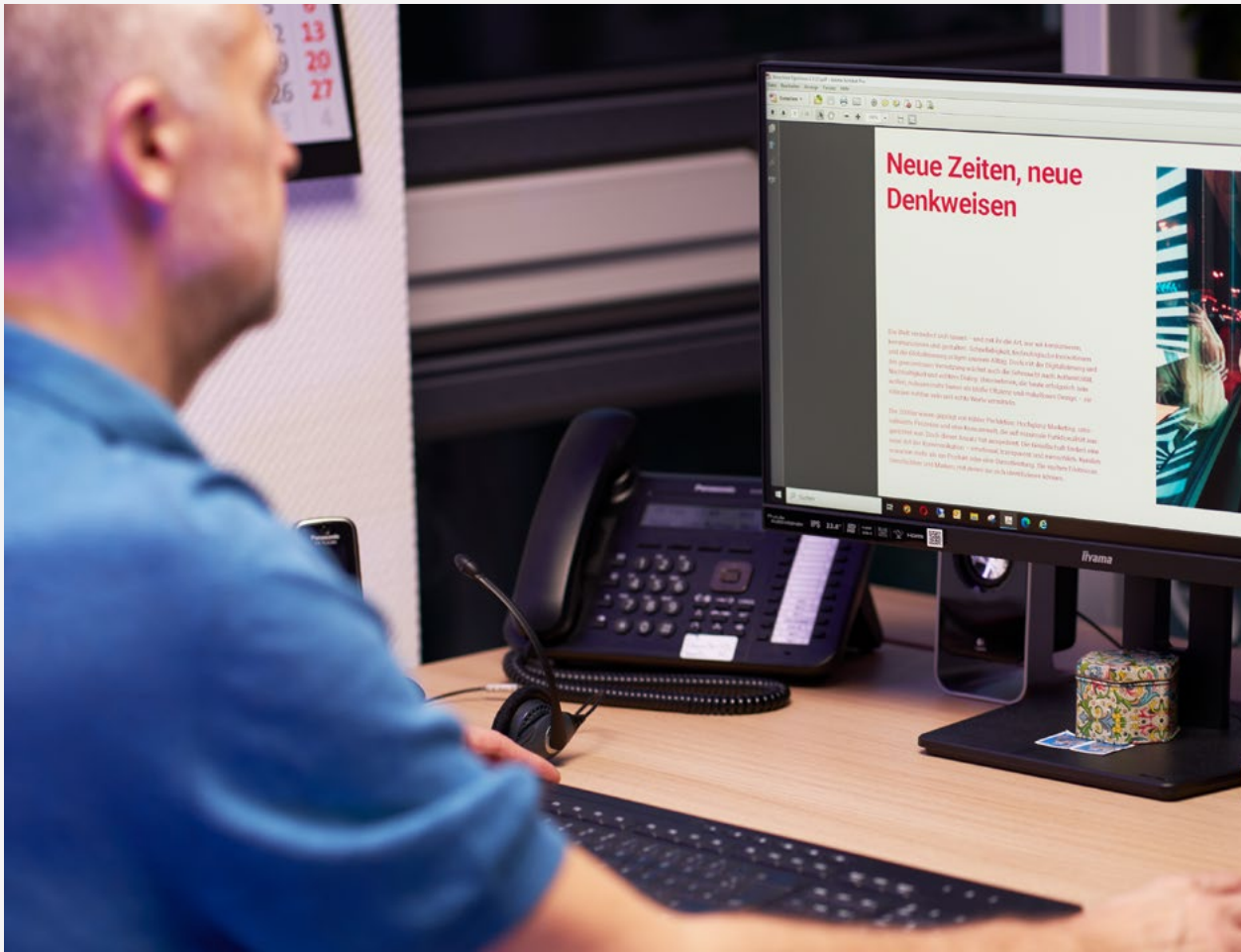
# New times, new ways of thinking

The world is changing rapidly, reshaping the way we consume, communicate, and create. The pace of life, technological innovations, and globalization shape our daily experiences. Yet, with digitalization and boundless connectivity comes a growing desire for authenticity, sustainability, and genuine dialogue. Companies that wish to thrive in today's landscape must offer more than mere efficiency and flawless design – they must be relatable and convey true values.

The 2000s were characterized by cold perfection: glossy marketing, streamlined processes, and a consumer world focused on maximum functionality. However, this approach has become obsolete. Society demands a new form of communication – emotional, transparent, and human-centred. Customers seek more than just a product or service; they are looking for experiences, stories, and brands with which they can identify.







The coronavirus pandemic has turned our working and living models upside down, while wars and global crises have heightened our awareness of ethical responsibility. Simultaneously, the democratization of information dissemination allows opinions, trends, and societal debates to evolve in real-time. Brands can no longer just broadcast – they must listen, engage, and co-create.

These changes are also noticeable in the fields of exhibition design and marketing. Design is no longer just a question of aesthetics, but also of functionality and sustainability. Events have transformed from mere showcases into platforms for genuine interactions. Communication must not be distanced, but must be approachable, relevant and meaningful.

To succeed in this new world, companies must remain flexible, blend creativity with purpose, and boldly explore new paths. Because the future belongs to those who not only create, but also inspire.

*Frank Immendorf, 01.02.2025*

# About

## Everything is in motion – so are we

In both our professional lives and personal experiences, change is the only constant. The world is dynamic, always evolving, and at Egovision, we have embraced this principle from the very beginning.

Over the years, we've witnessed a shift not only in the needs and desires of our clients but also in our own standards for collaboration and outcomes. Our milestones are not merely endpoints; they serve as launch pads for our next leap forward.

Perhaps the most significant transformation we have undergone is the transition from purely implementation to strategic consulting. Today, we stand as your holistic and visionary partner.

Curious to learn more? Let's connect!



Over 80 customers have placed their trust in **Egovision** in recent years.




































# Frank

## Technology, design, and the spirit of times – my journey

I began my professional career as a machine fitter and then advanced to become a mechanical engineering technician. While technical precision always fascinated me, I grew increasingly captivated by the creative power of large buildings. Like many before me, I discovered the revolutionary designs of the Bauhaus in Weimar and Dessau. From there, it was only a small step to Peter Behrens and his contemporaries. Gradually, I came to appreciate the creative energy of this era. Not just architecture, but also graphic design and modern art captivated my attention more and more.

In recent years, my interest has expanded to the architecture and design of the 1950s, particularly in the USA, which increasingly inspires me. This period possessed a similar, if not even stronger, energy than the 1920s in Germany. A small downside to this passion: I now have piles of books from these eras stacked everywhere – but that's precisely what makes my world all the more exciting.





# Melanie

## Art and nature

From an early age, I discovered my love of flowers and crops in my grandparents' nursery. The joy of being able to eat what I have seen grow and thrive fulfils me to this day. At the same time, I have always been fascinated by forms, structures and colours – whether in nature or in art. This passion led me to study art history . I was initially interested in medieval art, but over time my interest broadened to include modern art. In both, I found visual axes, alignments, colourfulness and a variety of forms. Today, working in the garden combines my passion for aesthetics with the joy of creation, allowing me to lose myself in both time and space.



# Marie

**Kids, fun, and safety –  
my passion for lifeguarding**

Lifeguarding is much more than just a voluntary duty for me; it's a true passion. I particularly enjoy working with children. It's fascinating to witness their progress and to see how they become more confident and assured in the water with each course they complete.

In my free time, I enjoy getting involved in this area as it allows me to take on responsibility while also gaining valuable experience. Collaboration with my friends is also very important to me. Our team feels like a strong family, where we support and motivate each other. There is hardly anything more fulfilling for me than helping others while having fun and experiencing joy. This combination of commitment, team spirit and the opportunity to accompany children in their development makes lifeguarding an invaluable enrichment in my life.





# Heinz

## From sign painting to exhibition stand construction: a creative journey

Originally, I dreamed of becoming an architect or draughtsman. However, I was recommended an apprenticeship as a sign painter, which I decided to pursue despite my initial doubts, due to its versatility. It was during this apprenticeship that I first came into contact with the world of trade fairs. After graduating, I built my first trade fair stand for my new employer. However, it took a while before I really got into the world of trade fairs.

In the meantime, I only had occasional contact with trade fairs through my work as a sign painter, but the fascination for what is possible in a limited space and the opportunity to creatively use new materials never left me.

And I realised: that's what I wanted to do as well. This journey took me to many countries and continents – an experience for which I am still grateful today. It shaped me and turned me into a committed stand builder who is always seeking new challenges.



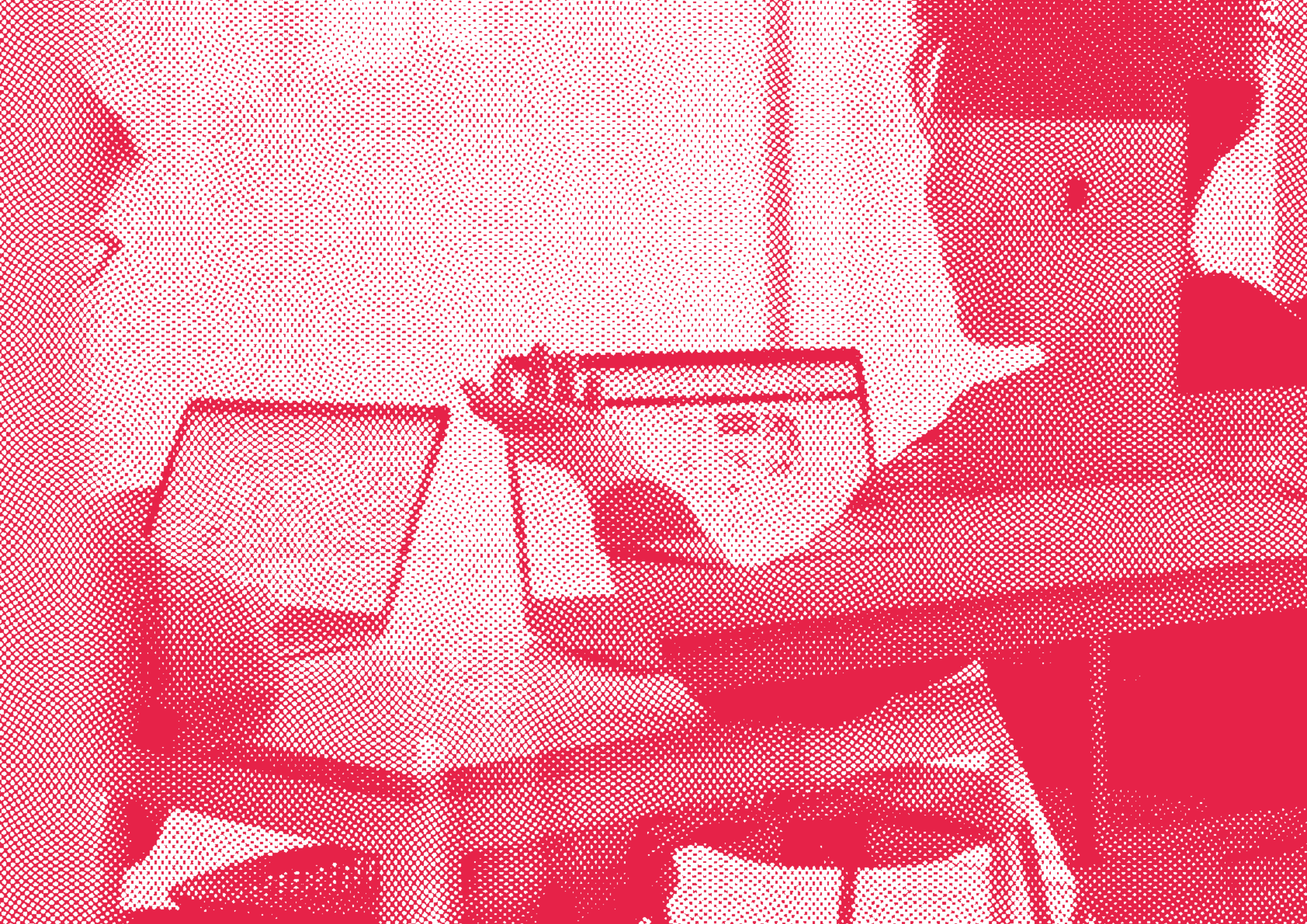
# Mike

**You cannot not  
communicate**

Not only people but also the things around us cannot help but communicate. Whether it's a logo, a visual identity, music, interior design or packaging – it speaks to us.

With this in mind, I have always been passionate about everything related to the vast field of design. As a result, I could never commit to just one discipline. Fortunately, my studies at KISD nurtured this broad interest. I learned how to work with wood, but also how to program, animate, visualize, paint, thermoform, design graphics, print, conceptualize, present, and document. I love and live all of this every day and have been doing so for the past 15 years.





# Merci, danke, thank you.

**Thank you for taking the time to look at our brochure.**

We hope you gained a good impression of our range of services.  
However, we know that nothing is more convincing than real results.

We would be happy to provide you with references tailored specifically to your projects and requirements. Let yourself be inspired by successful implementations and satisfied customers.

**Contact us – we look forward to engaging with you!**

**[message@egovision.eu](mailto:message@egovision.eu)**

Egovision GmbH  
Stöcken 14 | D- 53797 Lohmar

+49 2206 8524201